



# AES

# SWISS SECTION NEWSLETTER

141<sup>st</sup> Issue

## *The AES presents a Special Event!*

*A combined meeting of the Diploma Ceremony for  
the graduates of the 2017 "Sound Technician" exams and  
"An Evening with Gisele Clark"*

Thursday, the 7<sup>th</sup> of March 2018, 17h00  
At the Zentrum Paul Klee, Monument in Fruchtländli 3, 3006 Bern

**SPEAKER:** Gisele Clark

**LANGUAGE:** English (plus Q&A in French)

### **Schedule:**

- 16:15 Doors open and accreditation
- 17:00 2017 Diploma Ceremony & presentation from Gisèle Clark
- 18:30 Apéro offered by the AES EC and the AES Swiss Section
- 20:00 Optional dinner

**Dinner:** Menu: Fr.75.- (drinks NOT included)

Do not forget to specify if you want a vegetarian, meat or fish menu.

Please register for meeting and/or dinner as soon as possible at this address: [aes.ec.ch@gmail.com](mailto:aes.ec.ch@gmail.com).

The closing date for subscription is **February 26**.

**NOTE:** participants must sign up for the dinner by March 1<sup>st</sup> latest and **NOT** on the day, due to logistics. Prepayment is recommended and payment slips may be obtained upon request by e-mailing [aes.ec.ch@gmail.com](mailto:aes.ec.ch@gmail.com)

### **Public transport:**

Bus 12 (terminus at Paul Klee Zentrum).

### **Guest Speaker bio**

Gisèle Clark started her career at Vogue in Paris during the sixties and quickly became the first female recording engineer in France. This experience of studios led to her becoming part of the pro audio sales sector as a sales engineer, notably with the MCI products of recording consoles and tape recorders.

The next steps consisted of the pro audio press - both in France and internationally - as well as looking after the press service for the European AES Conventions. Gisèle also founded the journal "RéalisaSon" (now part of "Sonomag"). She is a consultant for the Events industry and gives classes at the Abbey Road Institute in Paris.

Ms. Clark will present us with an overview of her experience in pro audio as well as casting an informed eye over the current state of the industry.

REPORT ON PREVIOUS MEETING

*The Swiss National Sound Archive*

*2<sup>nd</sup> and 3<sup>rd</sup> of November 2017, Via Soldino 9, Lugano*

**SPEAKERS:** T. Nelson, AES  
P. Pellizari, Swiss National Sound Archive  
S. Cavaglieri, Swiss National Sound Archive

**REPORTER:** Patrick Greppi

This was a special event taking place over two days on November 2nd and 3rd 2018, combining a visit of the National sound archive together with presentations from Pio Pellizari and Stefano S. Cavaglieri.

On the first day participants were immediately immersed into a collection of mediums and machines capable of reproducing sound recordings utilised since the beginning of recorded audio material. It was fascinating and very educational to see, touch and better understand a great number of options for capturing, storing and reproducing audio.

Pio Pellizari continued by explaining the mandate entrusted to the Swiss National Sound Archives via an Act of Parliament that governs the Swiss National Library.

The legal aspects, acquisition of audio documents and various collaborations were explained in details to the audience. Mr. Pellizari highlighted not only the importance of Audio heritage for our country but also how vital is to ensure the preservation of the technical know-how in order to fulfil the mandate in both the present and remote future.

The collection of the library and the sourcing of the audio documents were also presented and explained. A reference to the highest international and national standards and the governing bodies for preserving audio documents was also explained to the audience.

At the end of Day One Pio Pellizari and Stefano S. Cavaglieri introduced the audience to R&D Activities and Visual Audio. Visual audio is a technique for capturing audio from damaged disks by capturing its “audio image” with a special camera that has been developed in partnership with an educational facility. The picture is then transferred to a machine (or reader) capable of reading and recording the pictured audio grooves as an audio signal.

The evening continued with an optional Dinner at the Cantinone in Lugano.

On Day Two, participants were given a full visit of the facility by Stefano S. Cavaglieri, who also explained in detail all of the various processes handled by each department. This included the reception, preservation, restoration and digitalisation areas as well as an explanation of the equipment and processed used for the various mediums.

The storage area where all original material is preserved and catalogued was also part of the visit.

The recording/transferring rooms, together with the impressive collection of recording and playout machines owned by the Archive in order to be able to play back a wide range of recording platforms, were also presented to the audience. In addition, the audience was able to experience the process of digitalisation as well as the capturing and reproduction of audio via Visual audio technology.

A nice Mediterranean lunch was offered on site to the attendees courtesy of the Swiss National Sound Archive.

During the afternoon, Pio Pellizari further explained all aspects of the importance to properly document the archived material and the required procedures. He also underlined the technical services offered by the sound archive, as well as how priorities for incoming material are established before their being digitised.

After an extensive Q&A session, all participants were offered a number of Audio CD collections and written documentation to bring home as a gift prior to the end of the meeting.

The Swiss section is very grateful to the Swiss National Archive for the time and opportunity given and for the great hospitality that was offered. The event was of great interest to the audience and a valuable addition to their knowledge base.